THE MISSION
The American Diabetes Association is the nation’s leading nonprofit health organization providing diabetes research, information, and advocacy. The mission of the organization is to prevent and cure diabetes and to improve the lives of all people affected by diabetes. To fulfill this mission, the American Diabetes Association: funds research, publishes scientific findings, provides information and services to people with diabetes, their families, health care professionals, and the public.

OVERVIEW
Step Out: Walk to Stop Diabetes is held to raise awareness and funds for diabetes research and educational programs for people affected by prediabetes and diabetes. It is a one-day event where friends, family, schools, churches, clubs, organizations, and coworkers come together to enjoy a morning of exercise (casual walking) and local entertainment.

RED STRIDERS
Red Striders are children and adults living with type 1, type 2 or gestational diabetes. They’re the reason we continue to fight for federal funding, against discrimination, and to raise funds for a cure. This year, over 200 Red Striders visited the Red Striders tent and were recognized with a Red Striders Cap and a Stop Diabetes tag!

HOW IT WORKS
The Walk will start at 8:00 AM on Saturday, March 19, 2016. On event day, individuals and teams who have registered will gather to walk a 2.3 mile course. The Walk kick-off program begins at 7:15 AM, Step Out warm up at 7:30 AM, and walk starts at 8:00 AM. Top teams and sponsors will be recognized for their fundraising efforts upon returning to the park. Individuals will enjoy refreshments and live local entertainment, as well as participate in activities throughout the park. Challenge yourself at the Keiki Tent and educate your mind at the Health Fair.

As a Step Out: Walk to Stop Diabetes team, you can provide support through the following:

- Generate excitement for your team
- Encourage 100% online registration (if possible) at diabetes.org/stepouthawaii
- Create a prize structure to reward participants for monies raised
- Design and distribute a “walk” team shirt for participants to wear the day of event and enter the t-shirt contest.

For more information please contact Danielle Tuata, Director: 947-5979 ext. 7042 or dtuata@diabetes.org.

Register at diabetes.org/stepouthawaii.
2016 Event at a Glance
Corporate Recruitment Chair: TBD
Number of Expected Participants: 3,000+
Fundraising Goal: $410,000
Venue: Queen Kapiolani Park

2015 Event Overview
Corporate Recruitment Chair: Scott Sutton, District Manager, Walgreens
Number of Participants: 2,500
Raised: $410,000+

2015 Corporate and In-Kind Sponsors

2015 Walk Teams

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